

## CONTRACT

KITV  
HAWAII

KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

Kimi Takazawa & Associates  
Attention: Kimi Takazawa  
2024 Mauna Pi  
Honolulu, HI 96822

<b>Contract / Revision</b> 955741 /		<b>Alt Order #</b>
<b>Product</b> OCT 2012		
<b>Contract Dates</b> 10/01/12 - 10/21/12		<b>Estimate #</b>
<b>Advertiser</b> Int'l Union of Painters & Allied Trades		<b>Original Date / Revision</b> 09/25/12 / 09/25/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	10/01/12	10/21/12	KITV 4 News This Morning	5-7am		:30			NM	15	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11111--				5	\$100.00			
Week:		10/08/12	10/14/12	11111--				5	\$100.00			
Week:		10/15/12	10/21/12	11111--				5	\$100.00			
N 2	KITV	10/01/12	10/21/12	GMA M-F	7-9am		:30			NM	15	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	11111--				5	\$100.00			
Week:		10/08/12	10/14/12	11111--				5	\$100.00			
Week:		10/15/12	10/21/12	11111--				5	\$100.00			
N 3	KITV	10/06/12	10/20/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	3	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$100.00			
Week:		10/08/12	10/14/12	-----1-				1	\$100.00			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
N 4	KITV	10/07/12	10/21/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	3	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$100.00			
Week:		10/08/12	10/14/12	-----1				1	\$100.00			
Week:		10/15/12	10/21/12	-----1				1	\$100.00			
N 5	KITV	10/01/12	10/21/12	The View	8:58-10:00 am / Hc		:30			NM	12	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				4	\$150.00			
Week:		10/08/12	10/14/12	MTWTF--				4	\$150.00			
Week:		10/15/12	10/21/12	MTWTF--				4	\$150.00			
N 6	KITV	10/01/12	10/21/12	Ellen	3-4pm		:30			NM	4	\$400.00
Class of Time - Immediately Pre-emptible without notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
955741 /	

Contract Dates	Product	Estimate #
10/01/12 - 10/21/12	OCT 2012	

Advertiser	Original Date / Revision
Int'l Union of Painters & /	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF-- 2 \$100.00 Week: 10/08/12 10/14/12 MTWTF-- 1 \$100.00 Week: 10/15/12 10/21/12 MTWTF-- 1 \$100.00												
N 7	KITV	10/01/12	10/21/12	Dr Oz 4-5p	4-5p		:30			NM	12	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF-- 4 \$150.00 Week: 10/08/12 10/14/12 MTWTF-- 4 \$150.00 Week: 10/15/12 10/21/12 MTWTF-- 4 \$150.00												
N 8	KITV	10/01/12	10/21/12	KITV News At 5	5-5:30pm		:30			NM	15	\$4,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 11111-- 5 \$300.00 Week: 10/08/12 10/14/12 11111-- 5 \$300.00 Week: 10/15/12 10/21/12 11111-- 5 \$300.00												
N 9	KITV	10/01/12	10/21/12	KITV News At 6	6-6:30pm		:30			NM	12	\$6,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF-- 4 \$500.00 Week: 10/08/12 10/14/12 MTWTF-- 4 \$500.00 Week: 10/15/12 10/21/12 MTWTF-- 4 \$500.00												
N 10	KITV	10/01/12	10/21/12	KITV News At 10	10-1035pm		:30			NM	6	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF-- 2 \$500.00 Week: 10/08/12 10/14/12 MTWTF-- 2 \$500.00 Week: 10/15/12 10/21/12 MTWTF-- 2 \$500.00												
N 11	KITV	10/01/12	10/21/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF-- 1 \$300.00 Week: 10/08/12 10/14/12 MTWTF-- 1 \$300.00 Week: 10/15/12 10/21/12 MTWTF-- 1 \$300.00												
N 12	KITV	10/07/12	10/21/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	3	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$500.00 Week: 10/08/12 10/14/12 -----S 1 \$500.00 Week: 10/15/12 10/21/12 -----S 1 \$500.00												
<b>Totals</b>											<b>103</b>	<b>\$23,500.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/21/12	103	\$23,500.00	\$19,975.00	\$941.22	\$20,916.22
<b>Totals</b>	<b>103</b>	<b>\$23,500.00</b>	<b>\$19,975.00</b>	<b>\$941.22</b>	<b>\$20,916.22</b>

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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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